

PRESS RELEASE

## **EDITEL is Preferred Partner of the Austrian Trade Association**

**On January 1, 2015, EDITEL became a preferred partner of the Austrian Trade Association. This cooperation will strengthen EDITEL's reputation as an expert provider of services in the area of supply chain optimization with Electronic Data Interchange (EDI).**

(Vienna, April 20, 2015) EDITEL has worked closely with Austrian trading companies for more than 30 years. On January 1, 2015, the EDI services provider became a preferred partner of the Austrian Trade Association. The preferred partner program has been created to help Austrian trading companies find reliable and trusted service providers.

Managing director Peter Franzmair is pleased with this development: "For more than three decades, we have been working with our clients and technology partners to use EDI to improve the supply chain for Austrian trading companies in the long term. We look forward to continue playing an innovative part in shaping the electronic logistics processes in many different industries."

EDITEL offers a comprehensive portfolio of EDI solutions, ranging from EDI communication, fully automated EDI Integration, e-Invoice to Business Monitoring solutions and cost-efficient Web EDI portals for small and medium-sized businesses that run entirely online. Highly qualified EDI professionals at EDITEL use their expertise to ensure that all EDI projects – small or big – are implemented smoothly and successfully.

Additional links

- > [www.handelsverband.at](http://www.handelsverband.at)
- > [www.editel.eu/industries/retail-fmcg/](http://www.editel.eu/industries/retail-fmcg/)

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### About EDITEL

EDITEL is a leading international provider of EDI solutions (Electronic Data Interchange) specialized in the optimization of supply chain processes across businesses and industries.

With its headquarters in Austria and subsidiaries in the Czech Republic, Slovakia, Hungary and Turkey as well as a large number of franchise partners, EDITEL has a cross-border presence and reach, which makes it a perfect choice for corporations with international activities.

Via the EDI platform eXite®, EDITEL offers a comprehensive range of services, from EDI communication and EDI Integration to Web EDI for SMEs, e-Invoicing solutions and Digital Archiving to Business Monitoring. Thanks to 30 years' experience and expertise, EDITEL successfully implements even large-scale EDI projects.

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